



CASE STUDY

PHARMA MEDICAL CAMPUS

SECURING SAVINGS AND BUDGET STABILITY WITH FIXED ENERGY RATES

PROJECT NAME

Electric Case Study

CLIENT NAME

Pharma Medical Campus

CHALLENGE

LIMITED CAPABILITIES AND CHALLENGES

• Electricity usage spikes throughout the year and is being served by the incumbent electric provider (JCPL), thus subject to variable pricing. Customer electricity volume 5,000,000 annual kwh a year.

- 5,000,000 kWh used annually
- JCPL provides electricity with variable pricing
- Rates fluctuate between \$0.16 and \$0.21 per kWh
- Unpredictable costs make budgeting hard

SOLUTION

CLOUD-BASED TELECOM EXPENSE MANAGEMENT

Advisor compensation was \$5,000/month for a 48-month contract. Using an energy platform, we locked in fixed rates at \$0.12/kWh, saving the customer over \$400K annually and ensuring budget certainty.

- Advisor compensation: \$5,000/month
- Online energy platform used for bids
- Fixed rate locked at \$0.12/kWh
- Saved over \$400,000 annually



RESULTS

- Locked in fixed rate of \$0.12/kWh
- Saved over \$400,000 annually
- Ensured budget certainty for customer
- Achieved significant cost savings and stability